

AI Community Conference Sponsor Package

SPONSORSHIP PACKAGES & COMMITMENT

Thank you for your interest in supporting AI Community Conference. Sponsorship such as yours helps provide the necessary resources to organize and run such community events. The following sections will explain this year's sponsorship levels.

SPONSORSHIP PACKAGES

Listed below are the benefits each sponsor will receive at a given sponsor level. Please note that the number of sponsors listed for each level is a total and does not signify availability. Benefits that have an asterisk placed at the end of the description have a detailed notes section following the summary table.

| Benefit Description | Bronze | Silver | Gold |
|--|-----------|-------------|-------------|
| Contribution Amount | \$750 USD | \$1,500 USD | \$2,000 USD |
| Number of sponsors allowed per package | 5 | 3 | 2 |
| Speaking Opportunity to promote brand / case studies | | | ✓ |
| Sponsor Booth at the event Table space available to showcase products and services. | | | ✓ |
| Sponsored Giveaway Sponsor a giveaway item that will be awarded to random attendees. | | ✓ | ✓ |
| Logo on speaker slides During the actual event, sponsors will be featured in the presentation deck provided to each of the speakers. | ✓ | ✓ | ✓ |
| Promoted on web site, social media Promotion on the event's website, social media channels, and email blasts pre-event. | ✓ | ✓ | ✓ |

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NEW! Platinum Sponsorship

Starting 2024, we are introducing a new tier of sponsorship geared towards organizations who are interested in supporting events across North America. Platinum Sponsors receive all the benefits of Gold Sponsors at a reduced per-event rate. This year, the following AI Community Conference locations are planned:

| | |
|-------------------|-------------|
| New York City, NY | June 21 |
| Toronto, ON | July 12 |
| Washington, DC | September 6 |
| Vancouver, BC | October 11 |
| Calgary, AB | TBD |
| Miami, FL | TBD |

Organizations looking to support multiple events will benefit from receiving discounts for their sponsorship.

| Number of Events | Regular price (USD) | Platinum Sponsor Price (USD) |
|-------------------------|----------------------------|-------------------------------------|
| 2 | \$4,000 | \$3,800 (-5%) |
| 3 | \$6,000 | \$5,400 (-10%) |
| 4 | \$8,000 | \$6,800 (-15%) |
| 5 | \$10,000 | \$8,000 (-20%) |
| >5 | \$12,000 | Contact Us |

As a Platinum Sponsor, you will get to select the specific events you wish to sponsor as part of the package. More events will be announced throughout the year.

Why are we offering this Sponsor Package tier?

Organizing events takes a lot of time and effort by volunteers in the community. It also requires making financial commitments to rent spaces, order food and supplies, and provide speakers and attendees with exciting gifts and prizes. Without initial seed funding for an event, planning such events is difficult as it is not clear what sponsorship will be provided until later.

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ACCESS TO ATTENDEE INFORMATION FOR ALL ATTENDEES THAT OPT-IN

The attendee information that must be provided upon registration will be, and what sponsor levels will be given that information is as follows:

| Benefit Description | Bronze Sponsors | Silver Sponsors | Gold Sponsors |
|----------------------------|------------------------|------------------------|----------------------|
| Full Name | | ✓ | ✓ |
| Email Address | | ✓ | ✓ |
| Job Title | | | ✓ |
| Employer | | | ✓ |

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SPONSORSHIP COMMITMENT

Sponsorship for the event is on a first-come, first-serve basis. Please fill in this form for your sponsorship commitment and email a copy to info@aicomunityevent.org.

My organization, _____, is committed to sponsor the following sponsorship package:

- Platinum Sponsorship
 - 2 events - \$3,800 USD
 - 3 events - \$5,400 USD
 - 4 events - \$6,800 USD
 - 5 events - \$8,000 USD

- Gold Sponsor – \$3,000 USD

- Silver Sponsor – \$2,000 USD

- Bronze Sponsor – \$1,000 USD

Signature:

Name (Please Print)

Date:

Company:

Email Address:

The Sponsor submitting payment for this invoice agrees and acknowledges that VertexPoint Corp. (including its partners, directors, employees, affiliates, subsidiaries, and representatives) is not responsible for any damages, whether direct, indirect, consequential, incidental, special, exemplary, punitive, or otherwise, which may result or which Sponsor may claim result from the cancellation of the event(s) for which Sponsor is submitting payment pursuant to this invoice, including without limitation, cancellation due to flood, fire, natural disaster, power outage, an Act of God and/or Nature, or any other reason, regardless of the foreseeability or the cause thereof.